

ROSS GREENBURG

Vice President and Executive Producer, HBO Sports -- Home Box Office

Ross Greenburg was named vice president and executive producer, HBO Sports, for Home Box Office in August 1985. He is responsible for overseeing the production of all HBO sports programming, including World Championship Boxing presentations, the service's annual Wimbledon coverage, the weekly football series "Inside the NFL," and such acclaimed HBO Sports specials as "History Of The NBA," "Not-So-Great Moments In Sports," "Boxing's Best: Muhammad Ali," "When It Was A Game," "Play By Play: A History Of Sports Television," and "In This Corner: Boxing's Legendary Heavyweights."

Greenburg is best-known within the sports television industry for producing many of the biggest, most highly-rated fights in HBO history, including Leonard-Hearns I & II, Leonard-Hagler, Hagler-Hearns, Tyson-Spinks, Douglas-Tyson, considered by many the greatest upset in boxing history, Holyfield-Foreman, and Bowe-Holyfield. Since joining HBO, he has produced more than 90 World Championship Boxing presentations.

Greenburg has also assembled some of the biggest names in broadcasting as part of the HBO Sports announcer crew. Jim Lampley, Larry Merchant, George Foreman for World Championship Boxing telecasts; Billie Jean King, Andrea Joyce and Barry MacKay along with Lampley, Merchant and Cris Collinsworth for Wimbledon, and Len Dawson, Nick Buoniconti and Collinsworth for "Inside the NFL." Men like Bob Costas, Pat Riley, Jim McKay, Pat Summerall, Billy Crystal, Jack Palance, Jason Robards and many others have appeared in the acclaimed HBO Sports documentaries.

Greenburg joined HBO in February 1978 as a production assistant at HBO Sports. He was promoted to associate producer nine months later and was named a producer in March 1979. Since joining HBO, Greenburg has won more than twenty five major television sports awards, including five Emmy Awards, eighteen ACE Awards (Awards for Cable Excellence), four Monitor Awards from the Video Tape Production Association, and several awards from the Chicago International Film Festival and the International Film and Television Festival in New York. He is also the recipient of two awards presented by On Cable magazine.

Before joining HBO, Greenburg worked for eight months as a production assistant at ABC Sports in New York.

He has a B.A. degree in political science from Brown University in Providence, R.I.

A native of San Antonio, Greenburg was born on February 7, 1955.

He, his wife Michele and their twins Rachel and Brad reside in Larchmont, N.Y.

3/93